

Message Text

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PAGE 01 SYDNEY 01070 010625 Z

20

ACTION COME-00

INFO OCT-01 EA-04 ADP-00 EB-05 RSR-01 RSC-01 /012 W

----- 073508

R 010504 Z MAY 73

FM AMCONSUL SYDNEY

TO SECSTATE WSHDC 4444

INFO AMEMBASSY CANBERRA

UNCLAS SYDNEY 1070

E. O. 11652: N/ A

TAGS: ETRD, AS

SUBJ: PRIVATE TRADE OPPORTUNITY

REF: A-2660

1. 602 AUSTRALIA

2. 06 SYDNEY

3. P-0234

4. 043073

5. 32620

6. 24

7. 27

8. S. HOFFNUNG & CO LTD SYDNEY

ATTN: MR. A HELLYER, ASSOCIATE DIRECTOR

9. R, A, D

10. 32-38 BOWDEN ST, ALEXANDRIA, NSW 2015

11. AUSTRALIA

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PAGE 02 SYDNEY 01070 010625 Z

12. VITREOUS CHINA KITCHEN AND TABLEWARES.
HOFFNUNG & CO IS SEEKING AGENCY REPRESENTATION.
IT IS A LARGE CORP WITH ALMOST 2,000
EMPLOYEES, AN ANNUAL SALES VOLUME OF AROUND
A70 MILLION AND A WORKING CAPITAL OF A11.5
MILLION. HOFFNUNG HAS 8 RETAIL HARDWARE AND FANCI-
GOODS STORES THROUGHOUT AUSTRALIA, 5 HOSWROOMS AND
OFFICES, I. E. ONE IN EACH STATE, PLUS A NUMBER OF
WHOLESALE WAREHOUSES.

13. THE COMPANY, WHOSE SHARES ARE MAINLY HELD IN THE
U. K., HAS NO U. S. REPRESENTATION PRESENTL Y. IT IS
AN OLD, WELL- ESTABLISHED AND RELIABLE COMPANY WITH
EXCELLENT SALES OUTLETS LOCALLY.

14. JAMES C. MARSHALL. HANNAH

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NMAFVVZCZ

*** Current Handling Restrictions *** n/a
*** Current Classification *** UNCLASSIFIED

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Disposition Approved on Date:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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